



Remit Address:
 KRQE
 PO Box 844304
 Dallas, TX 75284
 Main: (505) 243-2285
 Billing: (317) 923-8888

INVOICE

Billing Address:
 Northwood Advertising
 Attention: Accounts Payable
 15 South Fifth Street
 Suite 1201
 Minneapolis, MN 55402
 USA

Advertiser	POL/Drug Policy Action Fund
Product	
Estimate Number	

Invoice #	219438-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/09/12

Station	KRQE
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	219438
Alt Order #	
Deal #	
Order Flight	11/07/12 - 11/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	AL2934
Advertiser Ref	AL2935

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	All	KRQE News 13 @5a	KRQE News 13 @5a		11/05/12 to 11/11/12	3x	--WTF--				
	All			W	11/07/12	:30	5:40 AM	DPAL20250	\$125.00		1
	All			Th	11/08/12	:30	5:52 AM	DPAL20250	\$125.00		3
	All			F	11/09/12	:30	5:09 AM	DPAL20250	\$125.00		2
2	All	KRQE News 13 @6a	KRQE News 13 @6a		11/05/12 to 11/11/12	3x	--WTF--				
	All			W	11/07/12	:30	6:14 AM	DPAL20250	\$200.00		3
	All			Th	11/08/12	:30	6:40 AM	DPAL20250	\$200.00		2
	All			F	11/09/12	:30	6:52 AM	DPAL20250	\$200.00		1
3	All	M-F KRQE News 13 @10p	10p-1035p		11/05/12 to 11/11/12	2x	--WT---				
	All			W	11/07/12	:30	10:30 PM	DPAL20250	\$1,100.00		2
	All			Th	11/08/12	:30	10:26 PM	DPAL20250	\$1,100.00		1
		Aired Spots				8					

Gross Total \$3,175.00
 Agency Commission \$476.25
 Net Amount Due \$2,698.75
 Payment Terms 30 Days